



March 1, 2013

Bill Gulas of Ira Innovations celebrates his 10th Anniversary as a self-directed IRA Administrator

BIRMINGHAM, AL- IRA Innovations LLC is celebrating its 10th anniversary in the Self- Directed IRA industry. IRA Innovations is a leading provider of recordkeeping and administration services for self-directed retirement accounts. Investors who wish to take control and invest their IRA in alternative investments trust IRA Innovations to ensure the transaction is completed in a timely manner.

Attention to detail, outstanding customer service, and communication with clients help make IRA Innovations a trusted expert in the industry. Bill Gulas, President and CEO of the company stated it best by saying to clients "build a better retirement your way and live a better life with investments you choose"

About IRA Innovations

Started in April of 2003 by founder, Bill Gulas, IRA Innovations continues to grow and expand. "I truly want to thank my clients, partners and business associates for helping IRA Innovations succeed as a force in the Self-Directed IRA Industry" Gulas Said.

IRA Innovations provides retirement plan administration and recordkeeping services for individuals and small business owners who wish to include non-traditional assets such as Real Estate, Private Loans, Seller Financed Mortgages, Precious Metals, Land, Options, and more in their portfolios.

IRA Innovations believes that everyone needs a portion of his IRA to be vested in a self-directed asset- an investment that is outside the box of traditional investments. Contributing to a tax-advantaged account allows clients to get the current benefit of reducing taxable income and the long-term benefit of allowing investments to grow tax-deferred or, in the case of a ROTH IRA, tax-free with after tax dollars.

With over 10 years of experience, IRA Innovations has assisted thousands nationwide achieve their financial goals with tax enhanced retirement accounts. IRA Innovations administers accounts nationwide and is headquartered in Birmingham Alabama. For more information visit www.irainnovations.com



Bill Gulas Bio

Bill Gulas brings a unique perspective as owner and operator of IRA Innovations, LLC, based in Birmingham, AL. Bill at one time found himself in the same shoes as his clients. Previously in the telecommunications field, Bill separated from service and wanted to roll his 401 (k) into an IRA to invest in real estate. He contacted a local CPA who knew of no administrator or custodian to assist him with this type of transaction. Not only did the CPA not know of anyone locally, he knew of no one in the state of Alabama who could help his client invest his IRA.

Bill contacted nationally known custodians and administrators, finally finding a company he felt comfortable with that would allow him to invest his IRA. Bill opened an account, did his investment, and decided that if he could do this process repetitively perhaps he would be able to help others who want to invest their retirement dollars in non-traditional investments.

Now in his 10th year as an IRA administrator, Bill is passionate about assisting clients who desire to accumulate wealth with their retirement dollars by investing in what they know and understand, and accumulate that wealth tax deferred, or in the case of a ROTH IRA, tax-free.

A graduate of the University of Alabama with a Master's degree in Marketing Research and a Bachelor's in accounting, Bill took the opportunity to learn every facet of the record keeping and administration on behalf of those who desire to accelerate their retirement portfolio with a self-directed IRA.



IRA Innovations Company Backgrounder

IRA Innovations, under the direction of 10 year IRA Administrator veteran Bill Gulas, launched in April, 2003.

As a self-directed IRA administrator, IRA Innovations allows clients to invest in the full range of asset types allowed by the IRS. The company focuses on providing clients with a personalized alternative investment transaction experience. IRA Innovations strives to provide outstanding customer service and communication to empower clients to take charge of their retirement goals.

Combining the tax advantages of a retirement account with access to a larger range of investment choices offered by a self-directed IRA can build more wealth for retirement. IRA Innovations CEO Bill Gulas is a 10-year financial veteran.

Although IRA Innovations does not offer any investment products, tax, financial or legal advice, it does offer expert account administration and transaction support services. The company also offers FREE workshops to help individuals better understand their investment opportunities and the requirements of self-directed accounts and transactions. IRA Innovations strives to make alternative asset investing easy to understand.

IRA Innovations is located in Birmingham, Al. For more information call (205)985-0860 or visit IRAInnovations.com



IRA Innovations Self-Directed Retirement Plans Fact Sheet

Company: IRA Innovations provides retirement plan administration and recordkeeping services for individuals and small business owners who wish to include non-traditional assets such as Real Estate, Private Loans, Seller Financed Mortgages, Precious Metals, Land, Options, and more in their portfolios.

Established: IRA Innovations, established in Birmingham, AL in April 2003

Principal: CEO Bill Gulas, a 10-year Self Directed IRA Administrator

Company Website: IRAInnovations.com

Non-Traditional Investment Assets:

- Real Estate
- Private Loans/Seller Financed Mortgages
- Precious Metals
- Lending Your IRA Out for a Business or Other Opportunity
- Factoring Accounts Receivables
- Timber
- Land
- Oil and Gas
- Options
- Businesses
- Many More

Location: IRA Innovations

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